

How Diverse is Your Organization?

Quiz

New Business Definition of Diversity: *Encouraging and enabling all employees -- whether diverse in ethnicity, culture, age, gender, sexual orientation, ability or in other ways -- to draw fully on their talents and skills for the benefit of the business and in so doing to be a source of competitive advantage. To help businesses more successfully navigate the increasingly diverse marketplace.*

1. Y / N I manage individuals who are different from me in race and cultural background.
2. Y / N I can disagree with employees of different groups without fear of being considered prejudiced.
3. Y / N I know how to give feedback to a diverse workgroup.
4. Y / N I promote and mentor employees with all different races and cultural backgrounds.
5. Y / N I feel comfortable talking with my staff about differences in race, culture and experiences.
6. Y / N I can link benefits of diversity to the corporate strategy and objectives.
7. Y / N I know where to find information on diverse markets and customers.
8. Y / N I recognize my own biases and stereotypes.
9. Y / N I advertise through local foreign-language newspapers, radio and TV stations.
10. Y / N I attend community functions that honor the diversity of my staff.
11. Y / N I am a member of a club or professional organization where membership is diverse.
12. I understand the impact of diversity on my business. List three examples:
 - a)
 - b)
 - c)
13. In my company or department, I demonstrate that diversity is a competitive advantage. List three examples:

a)

b)

c)

14. I can play an active role in attracting a top-quality workforce of diverse individuals. List three examples:

a)

b)

c)

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